The Portland Business Journal



Summer Edition 2014
A Publication of the Portland Economic Development Commission

Lucille Swanson Named "Business Woman of the Year" by the Portland Economic Development Commission

Lucille Swanson of Greystone
Retirement Home was named the "2013
Business Woman of the Year" by the
Portland Economic Development
Commission. Lucille was unable to
attend the Annual EDC Community
Partners Awards in March, so a
presentation of her award was made at
Greystone on June 11th. Lucille also
received a Special Citation from the
Connecticut General Assembly,
presented by State Representative
Christie Carpino, honoring her more



than 60 years of work in the field of elder care. In addition to Representative Carpino, Deputy First Selectwoman and EDC Liaison Kathy Richards, EDC Consultant Mary Dickerson, and First Selectwoman Susan Bransfield were on hand for the presentation.

Greystone was honored in 2013 as the "National Residential Care Home of the Year" by the National Association of Residential Care Homes coinciding with its 60th Anniversary. Greystone is not a medical or nursing home, but a residential facility that provides assistance to its residence to allow them to maintain as much of their independence as possible. The building is designed as a single floor of private, double, and suite accommodations. Staff provides three meals plus snacks each day, laundry service, recreational activities, assistance in scheduling medical and other appointments, arrangement of transportation, and employs a full time registered nurse for medication management. A testament to the quality of care and family feeling at the facility is the longevity of its 30 member staff, many of whom have 20 to 35 years of service. A woman owned business throughout its 61 year history; Greystone was opened in 1953 by Lucille's mother, Lucy Amato, who saw the need for elder and transitional care in the community. Her home, comprising 13 rooms on 10 acres, provided plenty of space as the family welcomed their first 6 residents. Lucy passed away in 1973, and so, her daughter, Lucille Swanson, continued the tradition of offering a unique environment for those who can no longer remain independent but do not yet require the services offered by a nursing home. In 1978, Lucille added two new wings, bringing the total number of residents to 50. In 2005 another wing was added to offer the option of private suites and today, 58 residents call Grevstone "home". Lucille's daughter, Luci Swanson, is now the third generation committed to ensuring that residents experience a socially and emotionally supportive environment where they can thrive away from the isolation that many seniors experience as they lose their independence.

The Main Scoop Opens in the Village District

The EDC welcomes The Main Scoop to 264 Main Street! Owner Seby Milardo has expanded his popular restaurant and bakery to include ice cream, lemon ice, and his own gelato. Featuring Gifford's Ice Cream, there are nearly forty flavors to choose from, add a choice of toppings and it could take all summer to try every one. The shop celebrated its' formal Grand Opening on June 12th with members of the Middlesex County Chamber of Commerce and local and state officials. The Main Scoop is open 11 am to 10 pm, seven days a week. Parking is available on street and in the Village District Parking Lots. There's never a bad time for ice cream!



Building, Planning, Zoning & Health Department Hours

The offices of Building, Planning, Zoning & Health are located on the 1st floor of the Town Hall located at 33 East Main Street.

Office Hours
Monday 8:30 a.m. - 4:30 p.m.
Tuesday 8:30 a.m. - 7:00 p.m.
Wednesday 8:30 a.m. - 4:30 p.m.
Thursday 8:30 a.m. - 4:30 p.m.
Friday 8:30 a.m. - 12:00 p.m.



"Portland Connecticut Marketplace" on Facebook is Looking for Your Help

Do you have an old photo of a Portland business that you'd like to share? The "Portland Connecticut Marketplace" page on Facebook will be featuring Throwback Thursday photos. Portland has a rich history in business and industry that we'd love to share. Showcase your own business, a favorite from your childhood, or a historical photo.

To submit a photo or for more information, e-mail

edcportland@yahoo.com.

Sarah's On Main Opens in the Village District

Sarah's On Main, at 246 Main Street, is owned by Portland residents Dan and Sarah Weedan, who wanted to add a family style restaurant to the heart of the Village District. The decor is fresh and clean, and Dan and Sarah, parents of two daughters, Gwen and Madeline, have designed a special children's menu, offering fresh and healthy options in portions sized just right!

Serving breakfast and lunch Monday through Saturday 6:30 am to 2:30 pm and Sunday from 6:30 am to 1:30 pm, Sarah's menu features "made from scratch" specialties and a focus on fresh ingredients. For breakfast, customers can choose from omelets served with home fires, breakfast sandwiches, brioche French toast, corned beef hash, buttermilk pancakes, or waffles with fresh berries. The lunch menu offers hand cut fries, with cheese if you like, a selection of freshly made soups, salads, fresh fruit, creative sandwiches, soft burgers, home-style specialties. Stop by for breakfast or lunch, you can eat in or take out, or call ahead for your order to be ready when you arrive. Sarah's accepts cash, checks, MasterCard, Visa, or Discover. They can be reached by phone at (860)788-3035.



The new Cumberland Farms has opened at 204 Marlborough Street

The newly constructed Cumberland Farms opened for business in May after completion of a more than \$1 million renovation project. The new store features an expanded grocery department, including frozen foods, ready-made and made to order meal items for breakfast, lunch and dinner, including pizza and their famous coffee for just 99 cents. Now open 24 hours a day, seven days a week, the store offers an expanded self-serve fuel island.





Savvy Swap Consignment Opens in the Village District

Savvy Swap Consignment, 275 Main Street, has opened for business! Owner Kerrianne Heil brings her unique fashion sense, years of experience in high end and designer retail, and a Bachelor of Science degree in Fashion and Retail Merchandising to her new store. Savvy Swap stocks women's clothing, including preteen sizes, shoes, jewelry and accessories, along with a carefully edited selection of home decor and furniture. The shop accepts cash and credit cards, including MC, Visa, Amex, and Discover. An added bonus is a frequent shoppers program - each \$20 purchase earns a stamp and when you've accumulated \$200 in purchases, you receive \$20 off! Consignments of spring and summer clothing and home decor items are being accepted, please call Kerianne for an appointment. In addition, Kerianne offers wardrobe consultation and personal shopper services. The shop is open Tuesday, Wednesday, and Friday 10 am to 6 pm, Thursday 10 am to 8 pm, Saturday 9 am to 5 pm, and Sunday 12 pm to 5 pm. For more information, call (860)788-6437.



Summer Concerts at Riverfront Park

This year's Summer Concert
Series at Riverfront Park on
Brownstone Avenue is
sponsored by United
Technologies. Concerts are
Tuesday evenings beginning at
6:30 pm. Grab a blanket, pack a
picnic basket, and enjoy the
coolest spot in Portland!

July 22 Great Hill Mountain
Band

July 29 Shakedown Band – featuring Music of the Grateful Dead

August 5 E2 - Eagles Tribute Band

August 12 Michael Cleary Band



The Portland EDC meets the 2nd Tuesday of each month at 7 p.m. at the Town Hall, 33 East Main Street. Business owners, residents, and those interested in promoting Portland's business community are encouraged to attend.

The **Portland Business Journal** is a quarterly publication of the **Economic Development Commission**. Issues are published in March, June, September, and December and are available at portlandct.org. If you have ideas for future articles, notices for meetings or events for the **Portland Business Journal**, please contact Mary D. Dickerson, EDC Consultant by e-mail at: marydickerson @yahoo.com.