### **The Portland Business Journal**



Fall Edition 2013 A Publication of the Portland Economic Development Commission

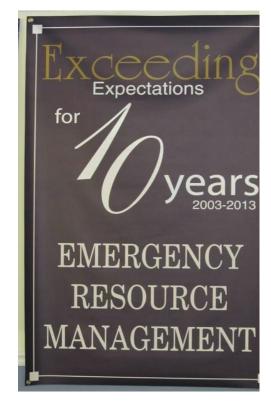
# Emergency Resource Management Named One of the Best Places to Work in Connecticut

Emergency Resource Management, LLC, 1116 Portland-Cobalt Road is celebrating its 10<sup>th</sup> anniversary and was recently named one of the State of Connecticut's Top Small Employers by The Hartford Courant and Fox 61.

Out of the 2000 companies surveyed, Emergency Resource Management, LLC was ranked 14<sup>th</sup> among the top 30 small employers throughout Connecticut. The company provides vital EMS staffing, consulting, and training to communities emergency response programs.

President Bob Ziegler, pictured at right, a Portland resident, recognized the need for a source of EMS training and qualified EMS professionals for volunteer ambulance services and in response, created Emergency Resource Management, LLC. In addition, Bob is also the President of the CT Training & Consulting Institute, which provides a full range of OSHA, EPA, and DOT consulting, HAZMAT, environmental, healthcare, and construction compliance programs as well as safety and first aid training. For more information on Emergency Resource Management, LLC, visit their website at http://www.ermanagement.com/. More information about the CT Training & Consulting Institute can be found at http://www.cttci.com. Congratulations to Bob and his staff for being recognized as one of Connecticut's top employers.





#### Allstate Insurance Owner Bryan McPherson Expanding His Services with Norcom Mortgage

Allstate Insurance Company owner Bryan McPherson and his staff provide a full range of insurance products including auto, home, business, and life insurance, and also, renters and flood policies. Now, in addition to his expertise in insurance, Bryan is also a branch manager of Norcom Mortgage located in the same building. With more than ten years of experience assisting clients purchase or refinance their homes, Bryan is dedicated to providing personalized service and is available to meet individually with clients at their convenience.

Bryan notes that customer service and personal attention are an important part of his business profile. He and his staff are available to meet one-on-one with customers to ensure all their insurance and mortgage needs are satisfactorily met. Both agencies are conveniently located at 201 Marlborough Street and are open for business Monday through Friday 9am to 5pm and Saturday from 9am to-1pm. You can contact the office directly by phone at 860-788-6974 or on the web at <a href="http://agents.allstate.com/bryan-mc-pherson-portland-ct.html">http://agents.allstate.com/bryan-mc-pherson-portland-ct.html</a>.



# Building, Planning, Zoning & Health Department Hours

The offices of Building, Planning, Zoning & Health are located on the 1st floor of the Town Hall located at 33 East Main Street.

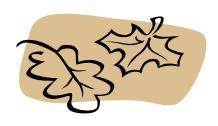
#### Office Hours

Monday 8:30 a.m. - 4:30 p.m. Tuesday 8:30 a.m. - 7:00 p.m. Wednesday 8:30 a.m. - 4:30 p.m. Thursday 8:30 a.m. - 4:30 p.m. Friday 8:30 a.m. - 12:00 p.m.



#### Visit the "Portland Connecticut Marketplace" on Facebook!

The Portland EDC's Facebook page, "Portland Connecticut Marketplace" provides information about our programs, local businesses, business promotions, and town and community events. Click "Like" and stay connected to all the latest business news.



#### Information and Assistance for Emergency Preparedness Still Available

The Portland Economic Development Commission Educational Series sponsored a program, "Emergency Preparedness for Businesses", on September 25th. Michelle Koehler a Small Business Advisor with the Connecticut Small Business Development Center at the University of Connecticut provided an overview of the process for developing an emergency preparedness program to address the impact of any type of emergency situation.

The Association of Small Business
Development Centers (ASBDC) indicates 32% of U.S. businesses can't tolerate more than eight hours of being "down" and that almost 40% of small businesses that close due to a disaster event never re-open. For small business owners, being prepared can mean staying in business following an emergency. It's critical to develop and implement a plan to protect your employees and lessen the financial impact of disasters. Having a plan can help you re-open your business quicker and support economic recovery in your community.

For more information on state and local preparedness resources, contact Mary Dickerson, Economic Development Consultant by phone at (860)342-6727 or by e-mail at <a href="mailto:edcportland@yahoo.com">edcportland@yahoo.com</a>.



# **Electronics Unlimited, LLC Opens in the Tritown Plaza**

Electronics Unlimited LLC has opened a retail store at 332 Marlborough Street, in the Tritown Plaza. Owner Bernie Jarzabek and his staff have more than twenty five years of experience in consumer electronics sales and repair and design and installation of custom home entertainment systems. With a focus on customer service, Electronics Unlimited offers a wide range of name brand computer, audio, flat-screen television, and nocontract cellular phone options. All products, both new and refurbished include a one year warranty. Electronic Unlimited is open Monday through Wednesday 10am to 6pm, Thursday and Friday 10am to 9 pm, and Saturday 10am to 6pm. For more information, contact Bernie and his staff directly at (860)788-2496 or visit their website,

www.electronics-unlimited.net.



#### Middlesex Hospital Moves Forward with Plans for New Facility in Portland

After an extensive search, the Board of Directors of Middlesex Hospital has chosen a site at the corner of High Street and Freestone Avenue for construction of a new building to house the Family Practice Group. After many years at 595 Main Street, Family Practice Group had out grown its' ground floor location and needed to find a larger space that still provided patients with ground level access and convenient parking. The building will be leased from property owner and site developer Walter Smith. The new building will be larger than the previous space, providing more patient treatment rooms and staff offices. A grand opening is planned for spring of 2014.



# **Greystone Retirement Home Celebrating 60<sup>th</sup> Anniversary**

Greystone Retirement Home, located at 44 High Street, is celebrating its' 60<sup>th</sup> year serving the long term care needs of their elderly clients. Greystone, licensed by the State of Connecticut as a residential care facility, provides a unique setting for those in need of extra assistance, focusing on care, comfort, and companionship. A member of the National Association of Residential Care Facilities, Greystone has been recognized as a National Residential Care Home of the Year.

"The social goal of Greystone's continuum of care is to permit an individual to live in the least restrictive environment with the greatest amount of privacy for as long as possible. Loss of partial independence need not lead to permanent loss of self-esteem or loss of power to exercise competent choices and decisions in one's own life." For more information on Greystone's programs and services, contact them directly at (860)342-2509.



The Portland EDC meets the 2nd Wednesday of each month at 7 p.m. at the Portland Library, 20 Freestone Avenue. Business owners, residents, and those interested in promoting Portland's business community are encouraged to attend.

The **Portland Business Journal** is a quarterly publication of the **Economic Development Commission**. Issues are published in March, June, September, and December and are available at portlandct.org. If you have ideas for future articles, notices for meetings or events for the **Portland Business Journal**, please contact Mary D. Dickerson, EDC Consultant by e-mail at: marydickerson @yahoo.com.